



## **Archives Digitised Collections**

### **Creators(s)**

Swallow & Ariell Pty Ltd

### **Title**

Busy Bees Album

### **Date**

c.1914-1918

### **Description**

Busy Bees scrapbook, c.1914-1918

### **Terms and Conditions**

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### **Preferred citation**

Busy Bees scrapbook, c.1914-1918. Swallow & Ariell collection, University of Melbourne Archives, 1961.0035.00084







Long live the King!



H. M. KING GEORGE V.



Beware



Beware.

Lion of England.

Lion of England, be not afraid!  
Thou shalt not fight in vain.  
Thy cubs have grown to lionhood,  
With tooth and claw and mane.

Their unfleshed teeth are fierce and keen,  
Their claws are young and strong;  
There shall be work for claw and tooth  
E're aught shall do thee wrong.

Thy forest lordship shall not fail,  
Thy kingship shall not end  
While they have power of flank to leap  
And might of jaw to rend.

Lion of England bare thy claws;  
Be strong not be afraid;  
In that red day that draws anear  
Thou shalt not lack for aid.





## FOR THE FLAG

England  
Lift up thine eyes Queen Warrior of the World. Stand fearless-footed on thine shifting Verge  
And watch thine everlasting Dawn emerge From clouds that thickly threaten thunderous War;  
Lo how thy thousands victor'd flag unfurl'd, Wave to thy North and South in one royal fold  
Of tent-like shelter for an Empire's rest. O Queen, sword-girded, helmeted in gold,  
Strong, conqueror of all thy foes; Look from thy rocky heights and see afar  
Thy coming future menacing the past With clamor and wild charge of present things;  
Kingdoms down-shaken with the fall of Kings; But fear not thou, thou art still the first and last  
Imperial wearer of the deathless Rose. Crowned with the sunlight, girdled with the sea,  
Mother of mightiest nations yet to be.



EUROPEAN WAR. 1914 to 1918.

Commencement of Swallow & Ariell's "Busy Bee".

War Work

August 14. 1914.



Girl

Volunteer

Workers



CUTTERS preparing GARMENTS for 800 VOLUNTARY WORKERS to sew W. SWIFT.

Helping

to win

the war

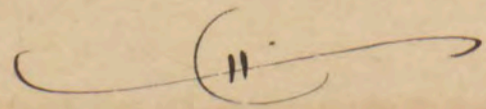
"I expect to pass through this world but once

Therefore any good work that I can do

Let me do it now!!

Let me not defer or neglect it

For I shall not pass this way again."





# Summary of War Work Aug. 1914 - Nov. 1918.

## SWALLOW & ARIELL'S BUSY BEES

August 1914 - November 1918

Summary of War Work done by Girl Volunteer Workers, who were the first factory girls in the Commonwealth to commence War Work for the comfort of our Fighting Men and for the relief of our Sick and Wounded Soldiers.

The "Busy Bee" War Work commenced on the 14th August 1914 and we are still carrying on on November 22nd 1918.

The Garments and Comforts made for our Soldiers passed through the Australian Comforts Fund-Victorian Division (late Lady Mayoress's Patriotic League) and the Red Cross Central Depot, Federal Government House:-

"Good Luck" Shirts	5,290
Leather-back Cardigans	1,619
Khaki Handkerchiefs	23,461
Pairs of Bed Socks	94
Pyjama Suits	63
Pairs Knee Pads	81
Cholera Belts	608
Pairs of Mittens	75
Magazines	650
Letter Cards	27,597
Pairs of Knitted Socks	2,354
Balaklava Helmets	180
Scarves	13
Sundry Comforts	3,432

.....

### To our Gallant Ally- the French (per Mrs. Wm. Smith) 1915

500 Khaki Handkerchiefs  
24 "Good Luck" Shirts  
24 Cholera Belts  
24 Leather Vests.

### Societe Maternelle et Infantile, Paris (per Madame la Generale Michel)

4 fully equipped Hospital Cots, with a full outfit for the Mothers and Babies first to occupy the cots.  
(By the way our first cot was occupied by the wife of one of the King of the Belgians Guard she is the proud Mother of two bonnie boys - twins)  
Our No. 3 Cot was named the "Busy Bee" Ethel Derham Cot;  
No. 4 - the "Busy Bee" V.R.C. Cot.



# Summary Continued.

(2)

Warm and dainty Garments -

4,014 Garments for Children  
450 Sundry Comforts  
35 "Sacs de Joie" (each sac contained a complete outfit for a newly born baby)  
2 c/s Condensed Milk

The Girls also collected 10,000 pennies in the course of 3 weeks for the above.

Buffon Hospital- Paris - Collected by the girls in the Fitzroy Gardens £22. 0. 6.

The French Soldiers proceeding to France in 1917 per ss. "El Kantara". The packing of 800 Christmas Parcels which were donated by the French Red Cross Society was done by the "Busy Bee" girls.

.....  
CHRISTMAS GIFTS

Christmas 1914 - Christmas Hampers to the men on Active Service in New Guinea- containing Cakes, Puddings, Assorted Biscuits and Canned Fruits.

Christmas 1915 500 Christmas Billies- containing Fruit Cake, Plum Pudding, Raisins, Tobacco, Cigarettes, Chewing Gum, Playing Cards, Pins, Stationery, Handkerchiefs, Bootlaces, Bachelor's Tidy and Biscuits.

110 Christmas Stockings for Navy  
1 Christmas Hamper to H.M.S. "Lion"  
1 " " " " H.M.A.S. "Sydney"  
1 " " " " Admiral Beatty.

The girls also labelled and assisted in packing 18,000 Christmas Billies for the Alexandra Club at the Club Rooms.

Christmas 1916 111 Gift Hampers to the value of 10/6 each were posted to our Workmates at the Front.  
200 Christmas Hampers to H.M.A.S. "Melbourne" and "Australia."  
100 Christmas Boxes to our Fighting Men via the Australian Comforts Fund-Victorian Division.  
1 Christmas Hamper to H.M.S. "Lion"  
1 " " " " H.M.A.S. "Sydney"  
1 " " " " Admiral Beatty  
3/2 tier Decorated Cakes to the Caulfield Hospital  
Christmas Pete



# Summary Continued

(3)

## Christmas 1917

150 Gift Hampers containing Plum Puddings and Christmas Cakes were posted to our Workmates at the Front.  
100 Christmas Stockings were made and filled for the Children's Hospital (per Mesdames W.M. Hughes and A.S. Woolcott)  
1 Christmas Hamper to H.M.S. "Lion"  
100 Christmas Boxes to the value of 7/6 each for our Fighting Men per the Australian Comforts Fund-Victorian Division  
3/2 tier Decorated Cakes to Caulfield Military Hospital Fete.

.....

## PATRIOTIC CARNIVAL - LUNA PARK

Donation per Mrs. McVea - The girls made Cakes, Sponges and Scones - a substantial donation.

.....

## DONATION TO 8TH BRIGADE COMFORTS DEPOT (per Mrs. Tivey)

400 Fruit Cakes            200 Plum Puddings.

.....

## GRAHAM ST. STATE SCHOOL RED CROSS BAZAAR - 1 c/s containing 66

articles donated.

.....

## "LUCKY BAG" DAY 1917 (per Mrs. G. Tallis and Mrs. H. Tause)

646 Lucky Bags were made and filled by the "Busy Bee" girls and were sold for from 2/6 upwards. The "Busy Bee" Lucky Bags were in great demand all being sold before 12 noon.

.....

## "BUSY BEE" SOCK KNITTING COMPETITION - July, 1917

### Judges

Lady Hennessy, Mesdames F. T. Derham, F. J. Derham  
A. C. Derham and Orme Masson.

This resulted in 930 Pairs of Socks for our Fighting Men per Australian Comforts Fund..

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# Summary continued.

(4)

## "BUSY BEE" FIRST-AID CLASS 1916:-

Lecturers.. .. Drs. Edith Barrett & E. Parnell  
Demonstrator .. Miss M. K. Bennett

Six (6) of our girls gained Certificates. Three (3) girls also do First-Aid work in Swallow & Ariell's Ambulance Room

## BABY WEEK - MELBOURNE TOWN HALL? April 18-25th 1918.

The charge of the Baby Garment Stall was allotted to the "Busy Bees" who made and provided suitable and dainty garments to stock the Stall. These garments were sold to the Mothers at a minimum cost.

The stall was a novel idea being constructed in the form of a gigantic modern gondala perambulator.

Proceeds <sup>£40 = 2 = 0</sup> from this effort were handed to the "Baby Week" Committee.

In connection with the above two of our girls gave demonstrations to very interested Mothers on how to economise in cutting out and also how to utilise warm stockings from which socks, skull-caps and warm tunics could be made. Since this demonstration we have received requests from various parts of the Commonwealth for patterns and illustrations.

## WAR COUNCIL APPEAL - 1918.

OUR BOYS' DAY CARNIVAL. A Kiosk was allotted to us in the Carnival Centre with the result that £311/19/5 was paid to Messrs. Flack and Flack, Hon. Accountants. A cheque for £2/2/-, two cases Pickles and one case Sundry Gifts were also donated to the Stall of the Mayoress of Port Melbourne.

## AUSTRALIAN RED CROSS SOCIETY - Victorian Division - April/May 1918.

A Kiosk was allotted to us in the Carnival Centre. This resulted in £254 being handed to the Victorian Division.

House Badges Sale £27/10/-.

Red Cross Novelty Night £27/11/6.

ANZAC DAY 1918:- Donation to the Returned Soldiers' Kiosk - 1 Case containing 180 gifts. The Secretary and Misses Kinna and Currie also assisted with the sales at the Returned Soldiers' Kiosk.



# Summary Continued.

(5)

## AUSTRALIAN COMFORTS FUND - VICTORIAN DIVISION - Appeal June/July '18

The "Busy Bee" Kiosk in the Carnival Centre. Concert Part at "Age" office. In connection with Kiosk we held a Lucky BonBon and Prize Ticket Scheme. The girls made and filled the dainty BonBons. The result of this combined effort-£576. 17.15 which was handed to the Carnival Committee.

..... £578 = 19 = 11 .....

## HOSPITAL BUTTON DAY- October 1918

The Girls sold Buttons and collected cash to the amount of £47.2.0. which was handed to the Mayoress of Port Melbourne.

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## ROYAL AGRICULTURAL SHOW - RED CROSS COMPETITIVE SECTIONS

The Bees have entered for these competitions with the following results:-

1916 for the benefit of the Country Red Cross and Comforts Fund workers we held a big display of Patriotic Work. Keen interest and appreciation of this display was shown by all who viewed it. Prizes gained in the Competitive Section 6 1st Prizes and 2 2nd Prizes for Soldiers' Garments.

1st Prizes - Set of flannel underclothing, Plain straight muffler, Leather-back Waistcoat, Underpants, Cholera Belt and Undershirt.

2nd Prizes - Pyjamas and Mittens.

Arts and Crafts Section - 2 Bees gained First and Second Prizes for Child's Silk Bonnet.

1917 The Bees gained 8 First and 2 Second Prizes -

1st Prizes - Knee Caps, Leather Waistcoat, Cotton Shirt, Bed Socks, Flannel Underpants, Cholera Belt, Set of soldier's flannel underclothing and Pyjamas. ~~Cholera Belt.~~

2nd Prizes Flannel undershirt and Flannel Shirt.

1918 Prizes gained- 9 Firsts and 3 Seconds.

1st Prizes Set of Soldier's Underclothing, Flannel Shirt, Cotton Shirt, Undershirt, Flannel Pyjamas, Bed Socks (from scraps), Face washer, Invalid's Cap, Cholera Belt.

2nd Prizes Tussore shirt, Underpants and Cotton Pyjamas.



# Summary Continued.

(6)

## PUBLIC ENTERTAINMENTS IN CONNECTION WITH OUR WAR WORK

Four very successful Novelty Nights, proceeds of which swelled the "Busy Bee" Trust Account and the Funds of the Australian Red Cross- Victorian Division.

Gift Evenings - The girls have held several enjoyable Gift Evenings the Gifts going to supplement our 3 Kiosks. These evenings have been held in Swallow & Ariell's Patriotic Work room.

.....

## GIFT PARCELS OF CLOTHING FOR OUR FELLOW WORKMATES -

On embarking for the Front each of our fellow workmates received a parcel of warm garments made by the "Busy Bee" and also a substantial parcel of eatables with the compliments of Swallow & Ariell, Limited. Over 200 of these parcels have been given to date.

.....

## DISPLAYS IN CONNECTION WITH OUR PATRIOTIC WORK (held by special request) -

1. Opening of the Caulfield Military Hospital
2. Singer & Co's. Window (The Block)- two window displays of garments made for the Societe Maternelle and our Soldiers.
3. Kyneton Red Cross Society - Display of our Garments
4. Sassafra's Patriotic Bazaar - Display of Garments.
5. E. J. O'Donnell, Windsor- Display of Garments
6. R. T. Taylor, St. Kilda - Garments
7. J. Earl, Port Melbourne - Garments
8. Welcome Home Carnival Procession - two decorated lorries and Patriotic tableaux, which took First and Second Prizes.
9. "Win the War" Procession- Decorated lorry and "Win the War" tableau.
10. Welcome Home Committee Carnival - decorated lorries and tableaux.
11. Economic and Thrift Campaign at the Besant Hall. - A display of children's garments made from the tops of warm stockings, gloves and from waste material.



# Summary Continued.

(7)

12. War Council's Appeal - Port Melbourne Carnival-decorated lorry.

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NOVEMBER, 1918

To show our appreciation and gratitude for what our Soldier work mates/ have done for us we are posting a parcel for the New Year with our congratulations to each of them.

The parcels will each contain - a large Sultana Cake, Plum Puddings, Canned Fruit, Cheese, Tobacco and Cigarettes and a pair of socks knitted by the "Busy Bees" with the following message -

"Some gifts we sent with hopes,  
And some with doubts and fears -  
As the long struggle swayed and bent;  
And some with burning tears  
For those whose lives were spent.  
But this is sent in joy, all doubt effaced:  
And now we wait your coming - Oh, make haste!"

Approximately 185 of these parcels will be posted before the end of November 1918. Each parcel is valued at 12/6.

Nearly 200 Employes from Swallow & Ariell, Ltd. enlisted for Active Service.

.....

The grateful thanks and appreciation of the "Busy Bees" is due to Messrs. Swallow & Ariell, Limited for the freedom necessary to carry out our Patriotic ideas and for material; and also to the Victoria Racing Club for donations to the extent of £200; and to all other friends (too numerous to mention) for donations of small amounts in money and goods, also for the great interest they have taken in us and our War Work

This Summary is incomplete

*Ernest Holmes*  
Hon. Sec.





# Supplementary to Summary

## SWALLOW & ARIELL's "BUSY BEES"

WAR WORK 1914-1918

### Supplementary to Summary

To assist the various outside Patriotic Committees, the Busy Bee Girls purchased tickets for various entertainments, etc., to the extent of over ~~£550~~ <sup>£430</sup>

In addition to Patriotic work for the "Busy Bee" the girls sew and knit; also send private parcels to individual soldiers with whom they have become acquainted through the soldiers having found notes pinned to the "Busy Bee" garments and also placed in the toes of socks. The soldiers appreciated these notes and wrote to thank the girls for the gifts.

Expeditionary Mail Day is eagerly looked forward to by our girls.

At Football Match held by the employes of S. & A. Ltd. and those of T. B. Guest & Co., four of our girls collected for the Sick and Wounded Fund.

On 30th July 1916 in the Town Hall, South Melbourne, the employes gave a send-off social to workmates who were leaving for the Front. About 100 Soldiers were present with over 950 employes and friends. Each soldier was presented with Gifts - a parcel of clothing from the "Busy Bee"; Non-smokers - Money Belt, Wallet, Air-cushion. Smokers - Pipe and Pauch - from employes.

The Hon. F. T. Derham, Managing Director, presented the Gifts. A happy evening was spent.

The employes of Messrs. Swallow & Ariell, Limited, have contributed to the War Loans to the extent of thousands of pounds. They have also formed many War Saving Certificate Groups.

Christmas 1914, 1915, 1916, 1917. By way of showing their appreciation of the "Busy Bees" War work our employes, Messrs. Swallow & Ariell, Ltd. have presented to each girl a Decorated Christmas Cake with their compliments and thanks. The gifts have been greatly appreciated by the "Busy Bee" girls. Members of their household have also enjoyed the Cake.

Many of our girls are members of the various Brigade Comfort Depots.



# Supplementary to Summary.

*and  
Dec 1919*

In addition to the foregoing the Factory Employes of Messrs. Swallow & Ariell, Limited have since October 1914 to October 1918—contributed to the various Patriotic Funds and to the Hospitals as follows.

Lord Mayor's Patriotic Fund	£100. 0. 0.	
Belgian Relief Fund	296. 0. 0.	
Red Cross- Australian Branch	<del>239.18. 1.</del>	305-18-3.
Servian Relief Fund	106.13.10	
Polish Relief Fund	16.15. 6.	
Red Cross-Victorian Division (Sick and Wounded Appeal)	111.18. 4.	
"Busy Bee" Trust Account	63. 1. 2.	
French Red Cross	122.18.8.	
French Societe Maternelle et Infantile	32.14. 0.	
YOUNG MEN'S CHRISTIAN ASSn.	<del>92. 9. 5.</del>	120-9-10
Sick and Wounded in England	18. 7. 6.	
Lady Mayoress's League	16.19. 6.	
Overseas Tobacco Fund	31. 0.11.	
Anzac Day Fund	15. 5. 9.	
Russian Refugees	14.13. 5.	
Prisoners of War (Australian)	13.16. 9.	
Australian Comforts Fund-Victorian Divn.)	84.15. 4.	135-8-1.
Christmas Boxes for Soldiers (per "Busy Bee")	<del>43.15. 4.</del>	59-11-0
Wattle Day- for Children's Welfare	27.12. 5.	
State War Council Appeal	108.17.10.	
Donations to various Hospitals	<del>677. 7. 0.</del>	834-14 0
Donated to Employes in distress	<del>339.10. 0.</del>	697-12. 6.
<i>Edith Cavell Appeal</i>	10-0 0	
<i>Soldiers Memorial Hall</i>	15-0 0	

(Signed) Jas. Macdonald

Hon. Treasurer.





# Supplementary to Summary.

In addition to contributions made by S. & A. Factory employes the Office Staff have contributed to various Patriotic Funds as follows:-

## October 1914 to November 1918

Lord Mayor's Patriotic Fund -	£64- 6- 3.
Lady Mayoress's do	30- 2- 9.
Belgian Relief Fund -	52-14- 6.
Servian do	63-15- 6.
Polish do	16-15- 6.
Russian Refugee Fund -	6- 3- 0.
British Red Cross Fund -	61-11- 3.
Australian do	72- 8- 0.
French do	52-17- 6.
Victorian Sick & Wounded -	49-13- 9.
Overseas Club Tobacco Fund -	32- 2- 9.
Y. M. C. A. Appeal -	43- 4- 7.
Salvation Army Appeal -	3-10- 5.
Australian Prisoners in Germany -	6- 3- 0.
States War Council Appeal -	55- 9- 0.
Christmas Boxes for Soldiers -	26- 0- 0.
do do Sailors -	6- 1- 6.
S. & A. "Busy Bee" -	7- 4- 9.
Anzac Medal Fund -	6- 5- 6.
French Maternity Society -	6-13- 0.
French Red Cross Society -	33- 0- 0.
Wattle Day Fund -	10- 0- 0.
Hospital Sunday Fund -	35- 4- 6.
New Year Gifts Soldiers and Sailors -	10- 0- 0.
<u>Total</u> -	<u>£751- 7- 0.</u>



Following are Amateur Photographic Records of Part of  
our War Work. *art*





Fitzroy  
Gardens

Melbourne

Nov.  
1915



French  
Nurse,  
Baby  
Jean Coleman.



"Busy Bee" Girls  
Collecting for  
the Hospital Buffon  
Paris.

Representing  
The  
"Busy Bee"  
Ethel  
Hutchinson.



Enjoying  
Band  
Selections.



Coating  
The  
Pennies.



"Busy  
Bee"  
donation.  
Total.  
4014.  
Warm.  
Garments



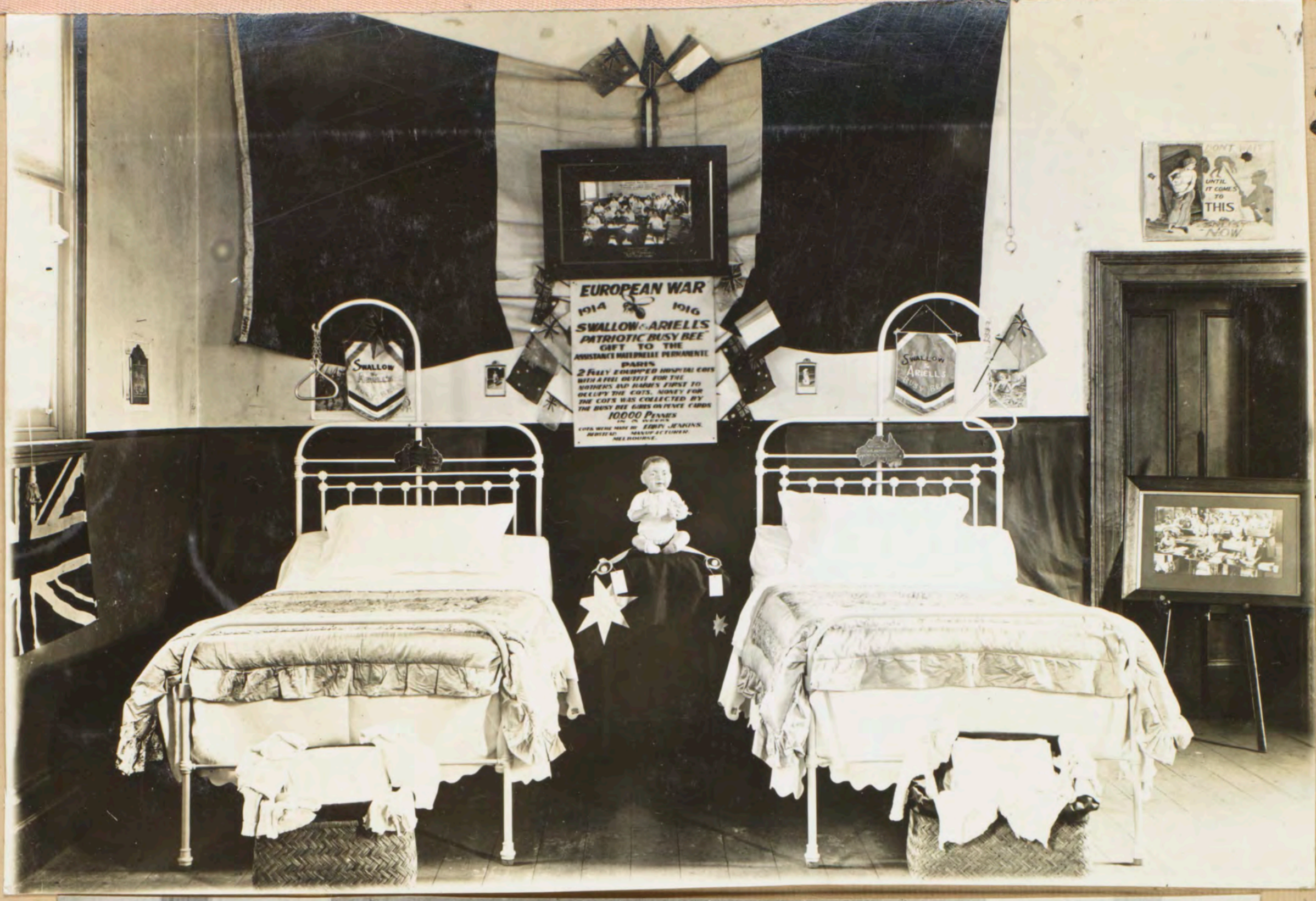
To the  
Societe  
D'Assistance  
Maternelle  
Et  
Infantile  
Dans Le  
Gouvernement  
Militaire  
De Paris.



Gigantic Gondola Pram.  
Baby Garment Stall. Baby Week. Town Hall Melbourne. April 1918.



A fully equipped Hospital -  
Cots  
with a full outfit for the Mother & Babies first to occupy  
Our Cots



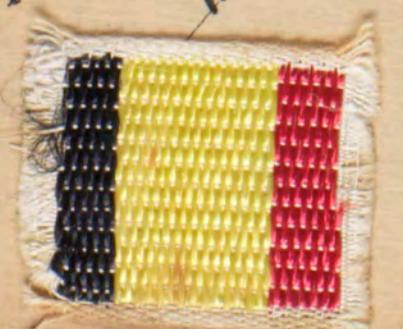
To the Societe  
D'Assistance  
Maternelle  
Et  
Infantile  
Dans Le  
Gouvernement  
Militaire  
De Paris

The first  
Mother  
to occupy  
one of  
our Cots  
in Paris.



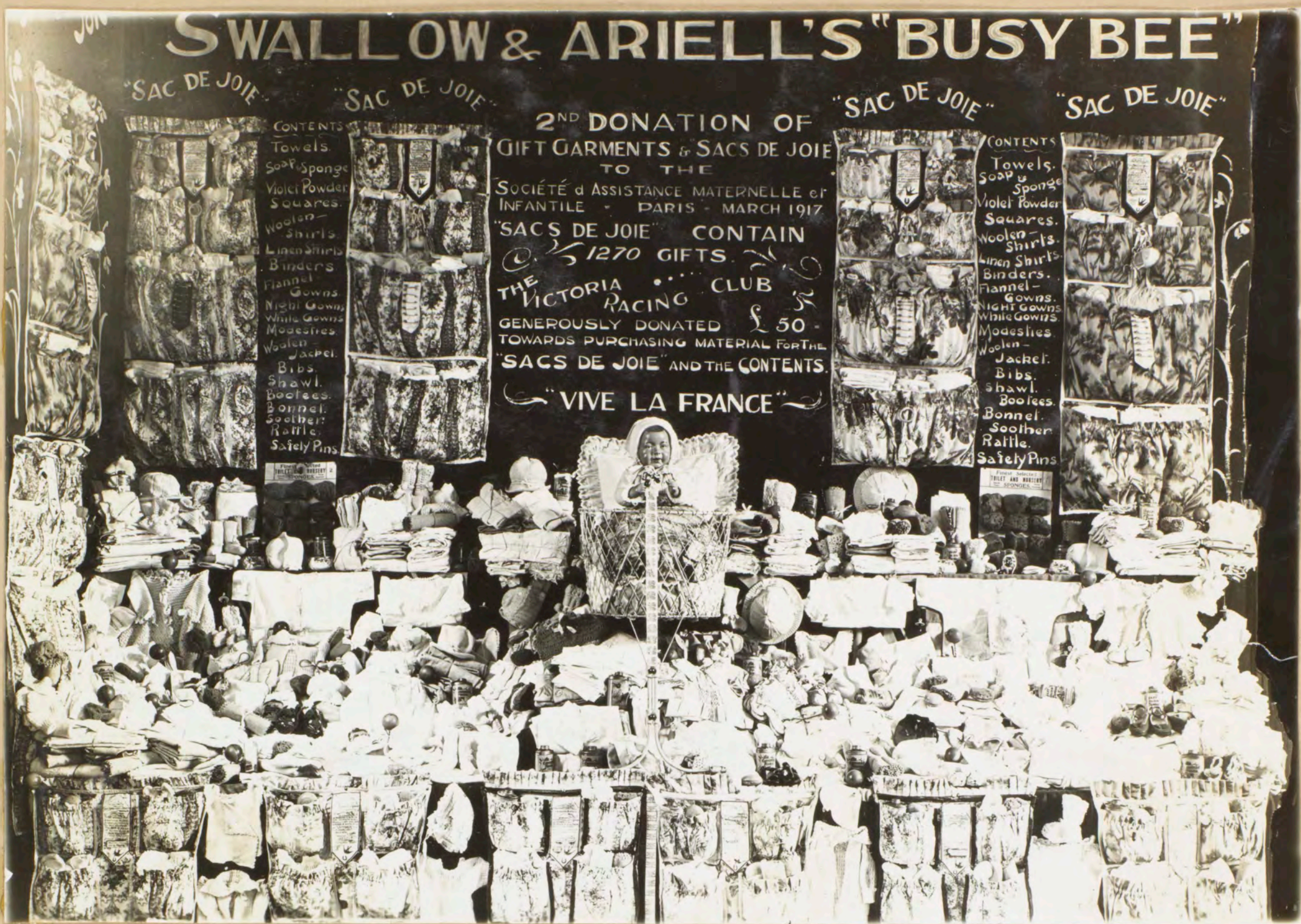
The Wife  
of one of  
the King  
of the  
Belgians  
Guard  
King Albert of  
the Belgians  
was the  
first to receive  
a copy of this  
photograph  
from Madame  
la Generale  
Michel.

(Bonnie Twin Boys)





Sacs de Joie  
 Containing  
 a full  
 outfit  
 for a  
 newly  
 born  
 Baby.



To the  
 Societe  
 D'Assistance  
 Maternelle  
 Et  
 Infantile  
 Dans Le  
 Gouvernement  
 Militaire  
 De Paris

800  
 Christmas  
 Parcels  
 for the  
 French  
 Soldiers  
 Returning  
 to France  
 per  
 S.S. El Kantara



Packed  
 by the  
 "Busy  
 Bees"  
 to the  
 order  
 of the  
 French  
 Red  
 Cross  
 Society



Busy  
on our  
Second  
Donation  
of  
Leather  
backed  
Cardigans



for  
our  
Fighting  
Men.

1915.  
One  
of our  
Donations  
to  
the Lady  
Mayoress's  
Patriotic  
League



and the  
Australian  
Red  
Cross  
Society  
3000.  
Articles.

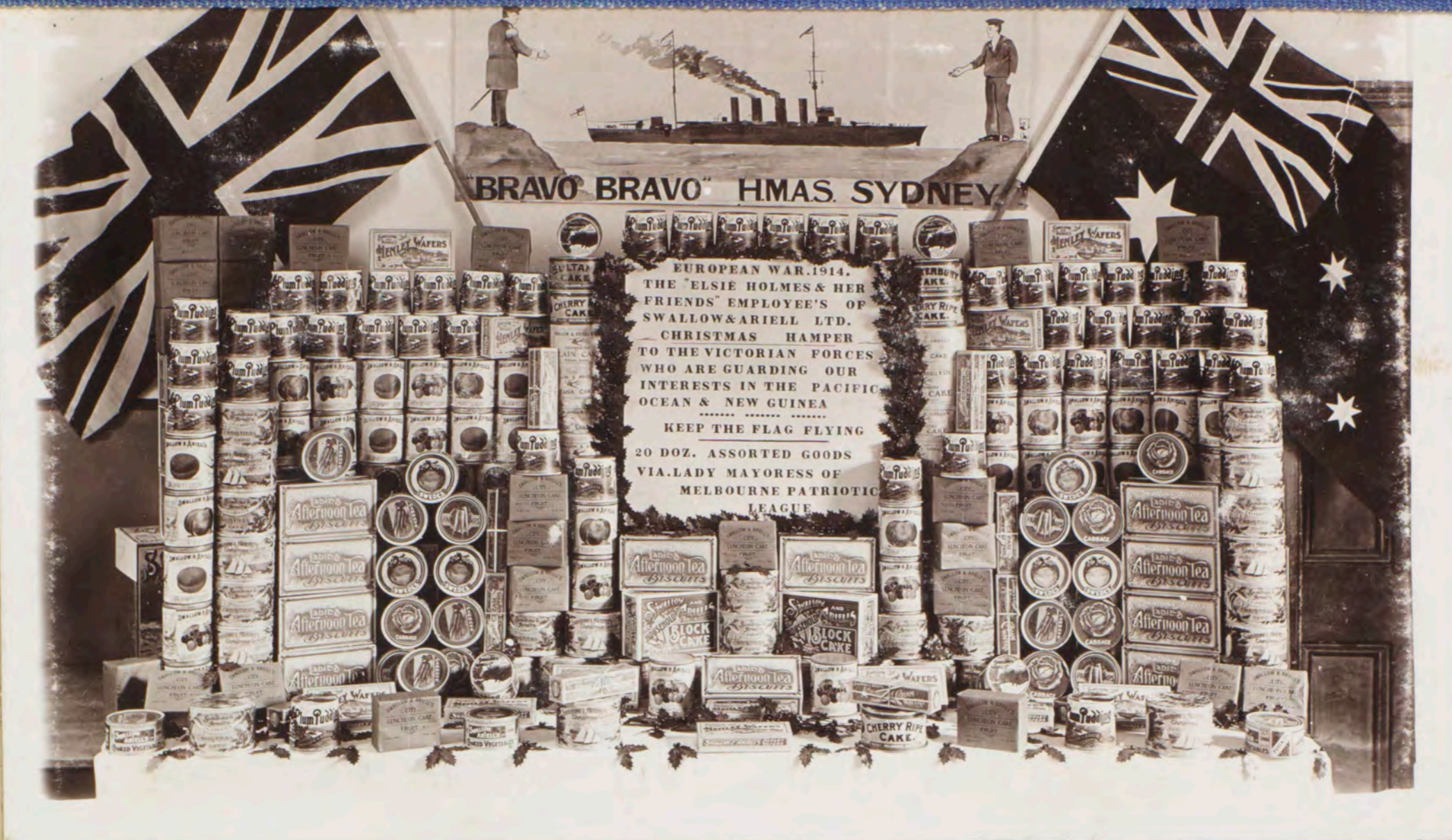
S & A  
Good  
Luck  
Shirts



ready  
for  
despatch  
to the  
Australian  
Comforts  
Fund



Christmas  
1914  
Contents  
of  
Gift  
Hamper



To our  
Fighting  
Men  
in  
New Guinea

Christmas  
1917.  
150.  
Gift  
Hampers  
To our  
Workmates

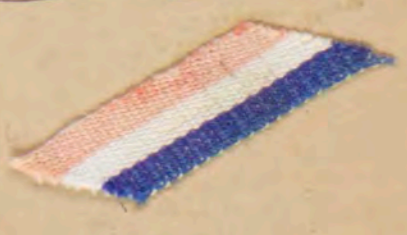
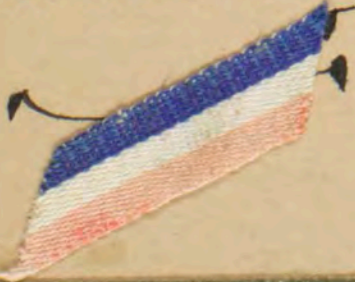


who are  
at the  
Front  
and in  
the Navy

Christmas  
1915.  
Stockings  
Donation of  
110.  
Xmas  
Stockings



To our  
Boys  
in Blue





"Busy Bee"  
Donation  
Xmas. 1915.  
Packing  
500

Billies  
for our  
Anzacs



The  
"Busy Bees"  
also  
assisted  
in  
Packing  
& Labelling  
18,000.  
Xmas Billies  
at the  
Alexandra  
Club.

Australian  
Soldiers  
(Anzacs)

Enjoying  
the contents  
of our  
Christmas  
Billies



On  
Board  
a  
Transport.

Our  
2nd  
Donation of  
Leather  
backed  
Cardigans



To the  
Australian  
Comfort's  
Fund.



"Busy Bee" Girls Ready for the  
 "Win the War" Procession February 1917.



Decorated

Lorry



for the  
 Port  
 Melbourne  
 Red  
 Cross  
 Carnival.



Result of  
Sock  
Knitting  
Competition

July 3<sup>rd</sup> 1917.

Judging

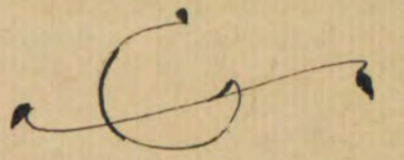
Day



One Million Socks Wanted  
for  
Our Australian Soldiers

B.R. 18.

Judges  
Lady  
Hennessy.  
Mesdames  
F. T. Derham.  
F. J. Derham  
E. Tivey &  
Orme-Masson

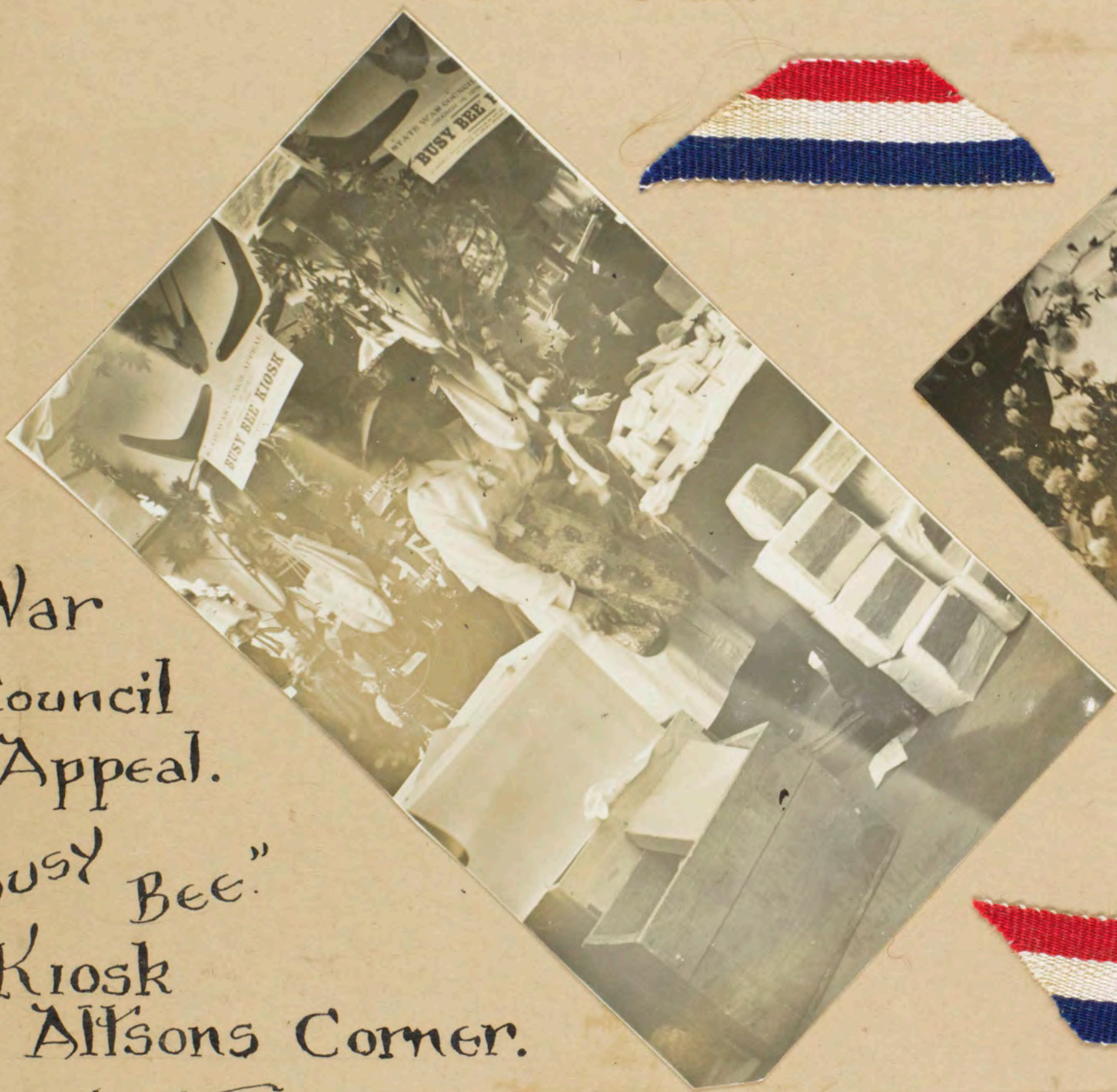




"Our Boys  
Carnival."  
for the  
Australian  
Comforts  
Fund.  
1918.  
"Busy  
Bee"  
Girls  
and



Two  
of Our Boys  
Selling  
Lucky  
Bon-Bons  
in Collins St.  
Melbourne



Taken  
Unawares



War  
Council  
Appeal.  
"Busy Bee"  
Kiosk  
Allsons Corner.

Lucky  
Bon-Bons.



Sold  
out





"Busy Bee" Novelty Night.  
 June 30<sup>th</sup> 1916  
 South Melb. Town Hall.

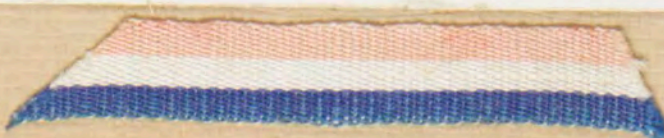


Miss O. Sinclair    Elsie Holmes    Mrs. O. Sinclair    Mrs. F. J. Derham    Mrs. A. C. Derham.    F. J. Derham  
 Hon Sec.    (Judges)    Assistant General Manager

Girls  
 in  
 Character  
 Costumes.



The  
 "Hardup  
 Wedding"







"Busy Bee"  
Novelty  
Night  
Albert  
Hall  
11 June  
1915.  
Our Girls  
in Fancy  
Costume







"Busy Bee" Masquerade Ball. South Melb. Town Hall July 1915 Nett Profits £59. 13. 10.



A Novel →  
"Busy Bee"

1st Prize  
Most Original  
Pair





Royal  
Show  
1916

Display  
of  
Patriotic  
Work



for  
the  
benefit  
of  
Country  
Visitors

In the Red Cross Competitive Section  
"Busy Bees" have gained  
24 First & 8 Second  
Prizes

Port  
Melbourne  
Carnival  
Procession  
for the  
War  
Council  
Appeal.



Decorated  
Lorry

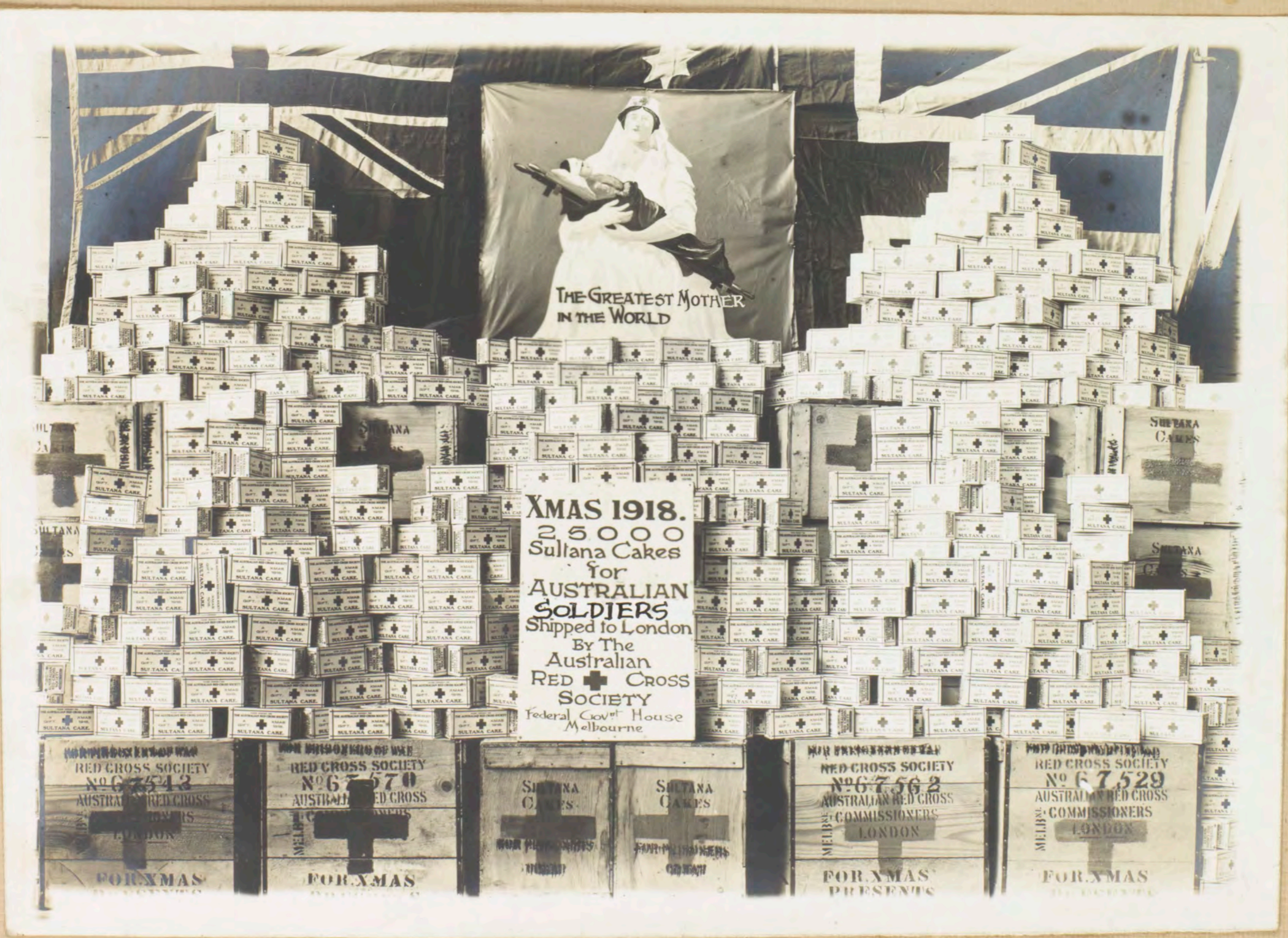


Consignment  
of  
"Prisoner  
of  
War"  
Red  
Cross  
Wholemeal  
Biscuits



To the  
order  
of the  
Australian  
Red  
Cross  
Society

For  
Sick  
and  
Wounded  
Australian  
Soldiers



Shipped  
to  
London  
by the  
Australian  
Red  
Cross  
Society

Christmas 1918, 25,000 Sultana Cakes.



Victorian  
Division

Red Cross  
Carnival

Collins St.  
~



"Busy Bee"  
Baby  
Garment  
Stall.  
~

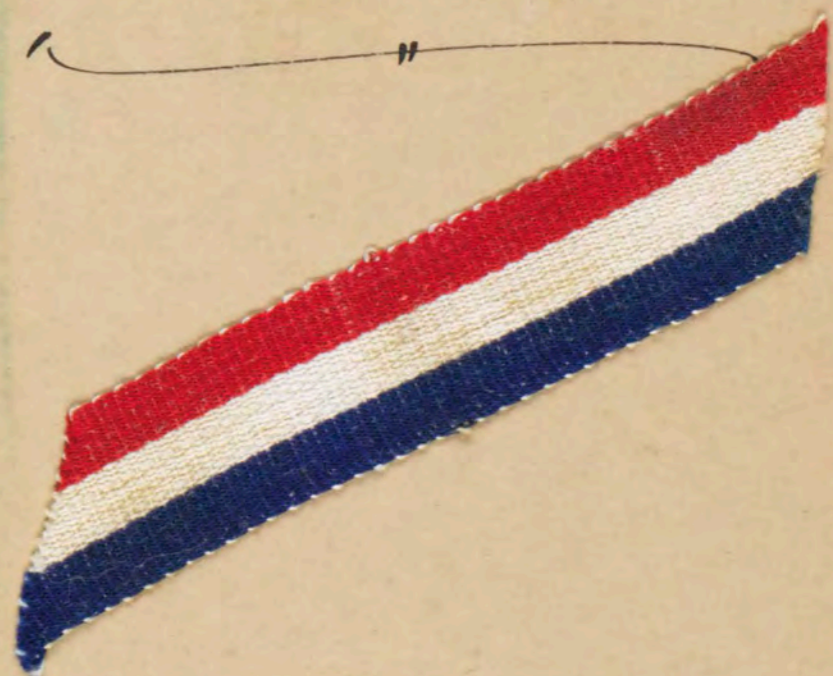
Armistice Day  
~

Nov. 11<sup>th</sup> 1918.



Employees  
Rejoicing

(Notice improvised  
Kettle drum)



Armistice  
Day.

Employees  
dispersing



after having  
been ~  
addressed  
and granted  
a holiday  
on full pay.  
~

By the Hon F. T. Derham Managing Director



# SAC DE JOIE

DON DES ABEILLES OUVRIÈRES  
DE  
SWALLOW & ARIELL  
Port Melbourne  
AUSTRALIA

PUISSE CE DON APPORTER DU  
BIEN ÊTRE À CELLE QUI  
LEN RECEVRA  
NOUS VOUS ENVOYONS  
AINSI QU'À VOTRE PETIT  
ENFANT NOS AFFECTUEUX  
SOUVENIRS.

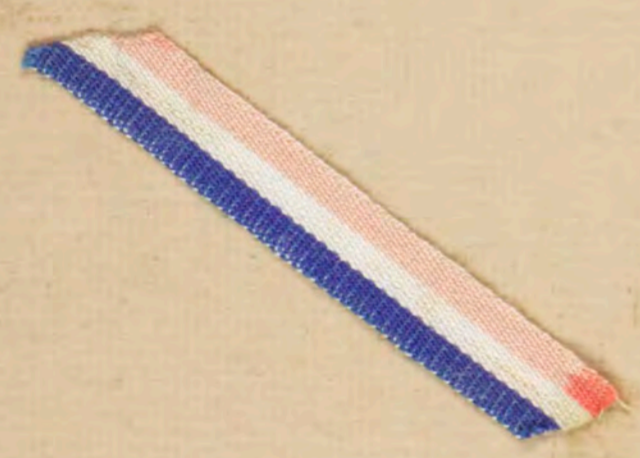
NOUS VOUS AIMONS.

VIVE LA FRANCE



A GIFT  
MADE BY  
PATRIOTIC  
"BUSY BEE"  
SWALLOW & ARIELL'S  
PORT MELBOURNE

UN DON  
QUI ÉTAIT FAIT PAR  
"L'ABEILLE OUVRIÈRE"  
CHEZ SWALLOW ET ARIELL  
L'AUSTRALIE  
NOUS VOUS AIMONS  
VIVE LA FRANCE



  
"STRIKE HARD"  
UPHOLD AUSTRALIA'S HONOUR  
DUTY BE YOUR WATCHWORD

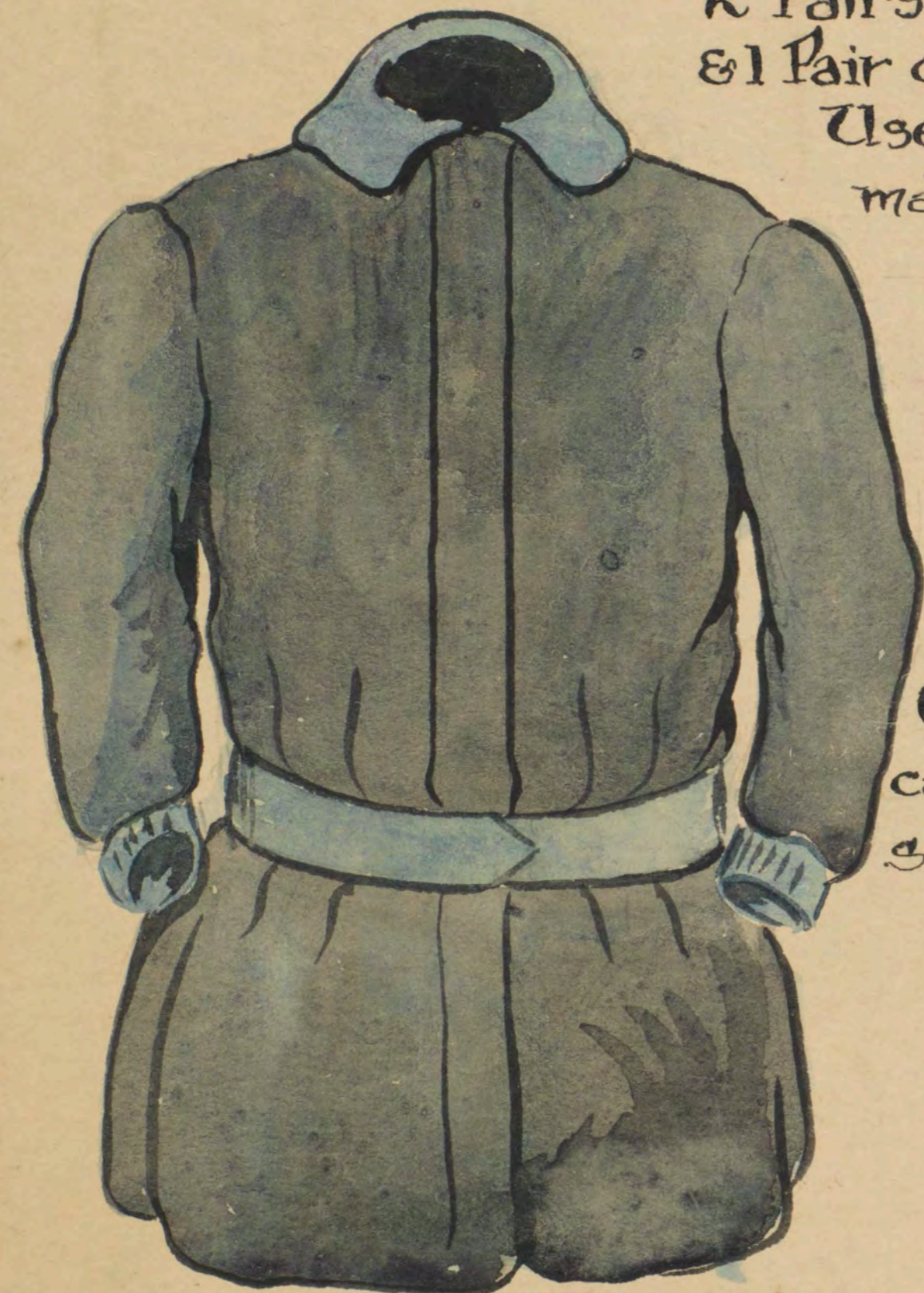
A GIFT  
MADE BY  
"WORKING BEE"  
SWALLOW & ARIELL'S  
PORT MELBOURNE  
FOR AUSTRALIAN BRANCH  
BRITISH RED CROSS  
MAY YOU BE COMFORTED

Samples  
of the woven  
and other labels  
which are stitched to  
our Patriotic Garments.



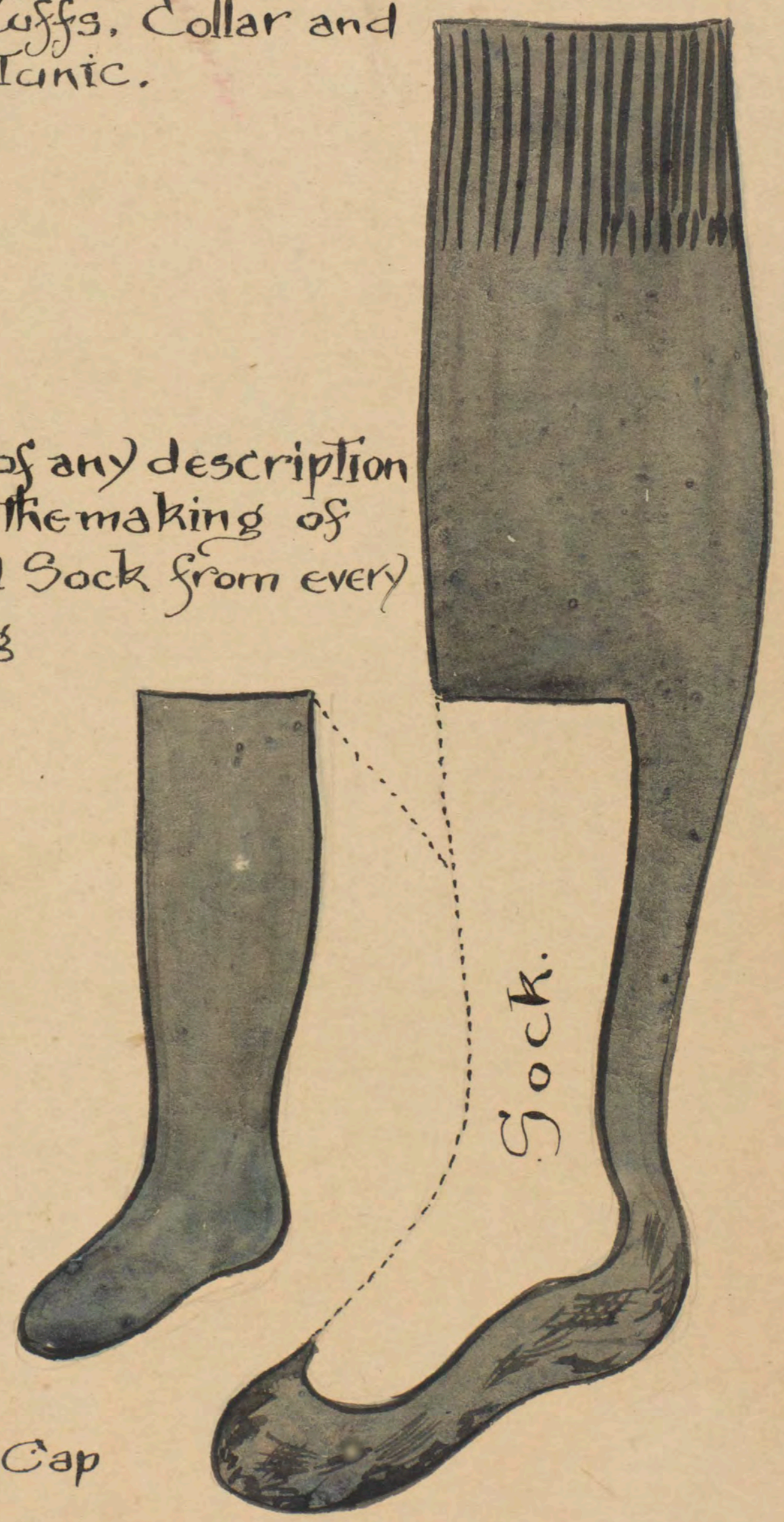
Swallow & Ariell's "Busy Bee."  
 How to utilise worn stockings.  
 From which Socks, Skullcaps,  
 and Tunics can be made.

2 Pairs of worn Cashmere or Cotton Stockings  
 & 1 Pair of worn mens' socks, make a Tunic  
 Use any pieces of waste coloured  
 material for the Cuffs, Collar and  
 Belt of Tunic.



Tunic.

Old Stocking of any description  
 can be used for the making of  
 small Socks. 1 Sock from every  
 Stocking



Sock.



1 Pair of worn  
 Sports Stockings  
 make a large Size Cap  
 and 1 Pair Socks.

Cap.



Swallow & Ariell's

Busy Bee



For Our Boys

March 15th, 1918.



Swallow & Ariell's

Busy Bee.



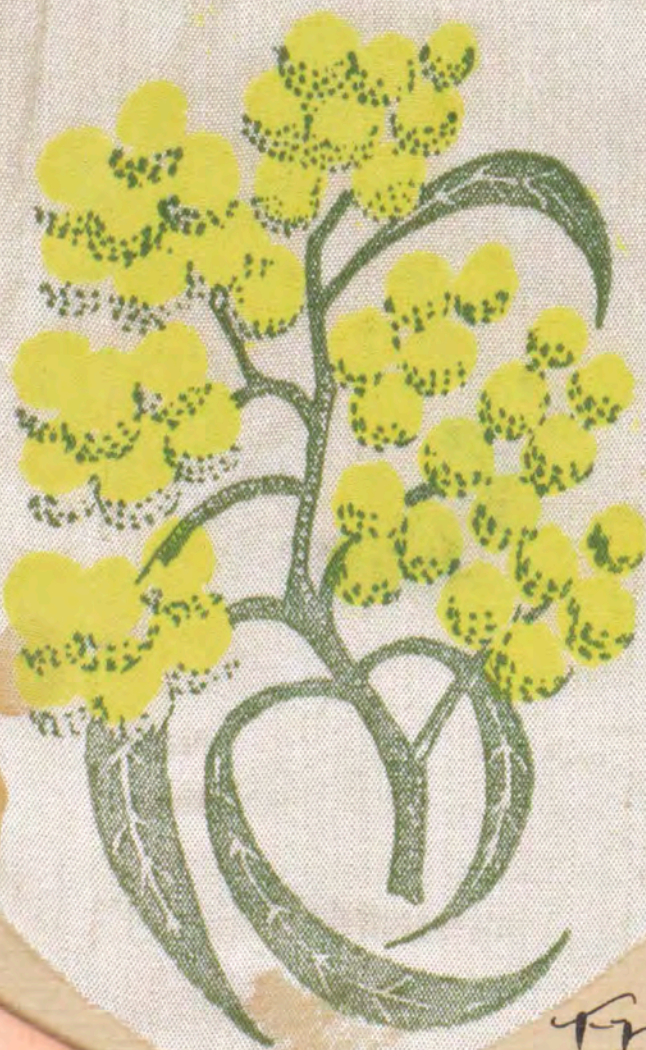
RED CROSS NOVELTY NIGHT

JUDGE.

MAY 31st, 1918.



WATTLE DAY 1916



A FEW

MEMENTOS

from Carnival Days





Samples  
of Tickets



Swallow  
and  
Ariell's  
Patriotic  
Working  
Bee

in  
Connection  
with our  
War Work



# Mask Novelty Night

## British Red Cross

Australian Branch

July 8th,  
1915



Miss E. Holmes,  
Hon. Sec.



## SWALLOW & ARIELL LTD.

Combined with the Employees, are  
giving a SEND-OFF

# SOCIAL EVENING

(And PRESENTATIONS)

TO THE EMPLOYEES WHO HAVE  
ENLISTED FOR ACTIVE SERVICE..

AT THE

TOWN HALL, SOUTH MELBOURNE,  
FRIDAY, JULY 30th, 1915.

REFRESHMENTS INCLUDED. DANCING 8 till 12.

EMPLOYEES ONLY.



LADIES - - 1/-



The Works,  
Swallow & Ariell Ltd.,  
Port Melbourne.  
July 23rd, 1915.

Private *W. Wayne*

Swallow & Ariell Ltd. and Employees  
request the pleasure of your company at a Send-  
off Presentation Social Evening, to be held at  
the Town Hall, South Melbourne, on Friday,  
July 30th, 1915.

Herewith please find enclosed Three  
Complimentary Tickets.

Attend if possible.

Xmas, 1915

## Greetings to the Boys at the Front

ELSIE HOLMES,

Hon. Sec.,  
Swallow & Ariell's Busy Bee,  
Port Melbourne.

My Heart's  
Right there.

## SWALLOW & ARIELL Limited.

Port Melbourne, Australia.

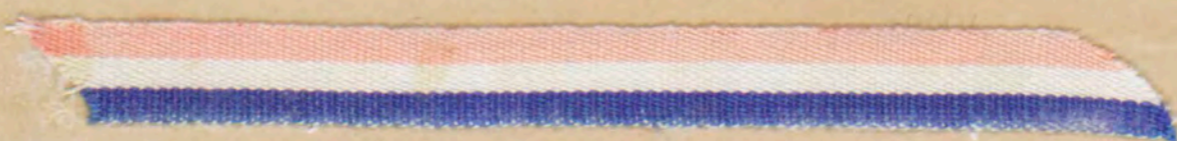


CHRISTMAS, 1917.

A Gift to one of Our Boys with every  
Good Wish from his Fellow Work-  
mates in the Factory and Office.



"Touching this Gift  
Your hand shall meet  
The friendly hand that sent it."





A HUGE COMBINED  
**MASK NOVELTY NIGHT**

Will be held by

SWALLOW & ARIELL'S PATRIOTIC WORKING BEE

In Aid of

**VICTORIAN WOUNDED SOLDIERS**

... At the ...

TOWN HALL, BANK ST., SOUTH MELBOURNE

On THURSDAY, JULY 8th, 1915

Prizes for Best Pair, Most Original and Best Sustained Characters, Best Trio,  
Best Quartet, Best Set.

GENT'S - 1s. 6d.



Parade and Judging of Costumes at 9.30  
DANCING - 8 till 12

IN RESPONSE TO AN  
APPEAL MADE BY  
LADY STANLEY IN  
AID OF OUR

**Wounded Victorian Soldiers**



*Will You  
Help—?*

*Ways  
and Means*

A GRAND COMBINED

**Mask Novelty Night**

WILL BE HELD BY

SWALLOW & ARIELL'S PATRIOTIC WORKING BEE,

.. IN AID OF ..

**THE BRITISH RED CROSS**

(AUSTRALIAN BRANCH)

AT THE

ALBERT HALL, BANK STREET, SOUTH MELBOURNE,

On FRIDAY, JUNE 11th, 1915.

PRIZES FOR BEST PAIR, MOST ORIGINAL and BEST SUSTAINED  
CHARACTERS.

Parade and Judging of Costumes at 9.30 p.m.

GENT'S - - 1s. 6d.



DANCING 8 till 12.

*and  
Greeting  
Cards*

SWALLOW & ARIELL Ltd.

December, 1916

A gift to one of our Boys with every  
good wish from his fellow-employees  
in the Factory and Office.

"Thou art so near and yet so far"

TO OUR BOYS

A Gift from Swallow & Ariell's  
"Busy Bees"- November, 1918.

Some gifts we sent with hopes,  
And some with doubts and fears -  
As the long struggle swayed and bent;  
And some with burning tears  
For those whose lives were spent.  
But this is sent in joy, all doubts  
effaced;  
And now we wait your coming - Oh, make  
haste!



# Ways and Means

## Swallow and Ariell's "Busy Bee." Plain & Fancy Novelty Night

\*\*\*  
AT THE

TOWN HALL, SOUTH MELB.,

.. ON ..

FRIDAY, JUNE 30TH, 1916.

PROCEEDS TO GO TO THE "BUSY BEE" FUND FOR  
GENERAL ACTIVITIES IN CONNECTION WITH  
PATRIOTIC WORK.

Prizes for the Best Set, Quartet, Pair, and Most Original and  
Best Sustained Characters.

Balcony Ticket, 1/-

DANCING  
8 till 12.

Judging at  
9 o'clock.



The St. John Ambulance Association

## Presentation of Medallions and Certificates

... and ...

Demonstration of "First Aid" by Men and  
Women in Town Hall, Melbourne, on Monday Evening,  
:: Fifth June, Nineteen-Sixteen, at Eight o'clock ::

:: There will be no Collection at this function ::

G. A. GREEN  
PRINTER  
MELBOURNE.

BODY OF HALL

H. WARDALE-GREENWOOD, M.A., Secretary

To enable us to keep faith with the Public re  
drawing of Prizes, please send all unsold tickets  
or Nos. of same to the Hon. Secretary, S. and  
A. Ltd. (Phone 9660) by 10th July.

No 10989

## Our Boys' Comforts Carnival

5th JULY, 1918

"BUSY BEE" KIOSK, Swanston St.  
PAY US A VISIT.

LOOK OUT for Our LUCKY BON-BONS, which contain a  
CHANCE in Our MONSTER PRIZE SCHEME.

AUSTRALIAN COMFORTS FUND--JUNE APPEAL, 1918.

## Monster Prize Comforts Ticket

(By Permission)

Conducted by SWALLOW & ARIELL'S "BUSY BEE."  
Full Proceeds for Our FIGHTING MEN

PRIZES.

- |                        |                            |                          |
|------------------------|----------------------------|--------------------------|
| 1 Dining Suite.        | 6 Painting, Water Colour.  | 11 Hand Mirror.          |
| 2 Gold Wristlet Watch. | 7 Order for Pair of Boots. | 12 Lady's Hand Bag.      |
| 3 Dinner Set.          | 8 Painting, Water Colour.  | 13 Case Cake Forks.      |
| 4 Easy Chair.          | 9 Order for Hat.           | 14 Manicure Set.         |
| 5 Tea Set.             | 10 Umbrella.               | 15 Box of Handkerchiefs. |

Prizes Donated by S. and A. Ltd. Employees and Friends. Drawn by Mrs. Stapley, Lady  
Mayoress, Melbourne, July 12th. Advertised "Age," "Argus," and "Herald," July 13th.

TICKETS 6d. each.

ELSIE M. HOLMES, Hon. Sec.  
JAMES MACDONALD, Hon. Treas.  
P.T.O.

AUSTRALIAN COMFORTS FUND  
VICTORIAN DIVISION.

2514 Lady Mayoress's Patriotic League.

Remember, every time you prick a hole it means One Penny more  
towards the Mile of Pennies for our

# HEROES

Cards should be returned  
by 12th July, 1918.

C. B. WESTMACOTT } Hon.  
A. S. WHYTE } Organisers.  
Town Hall, Melbourne.

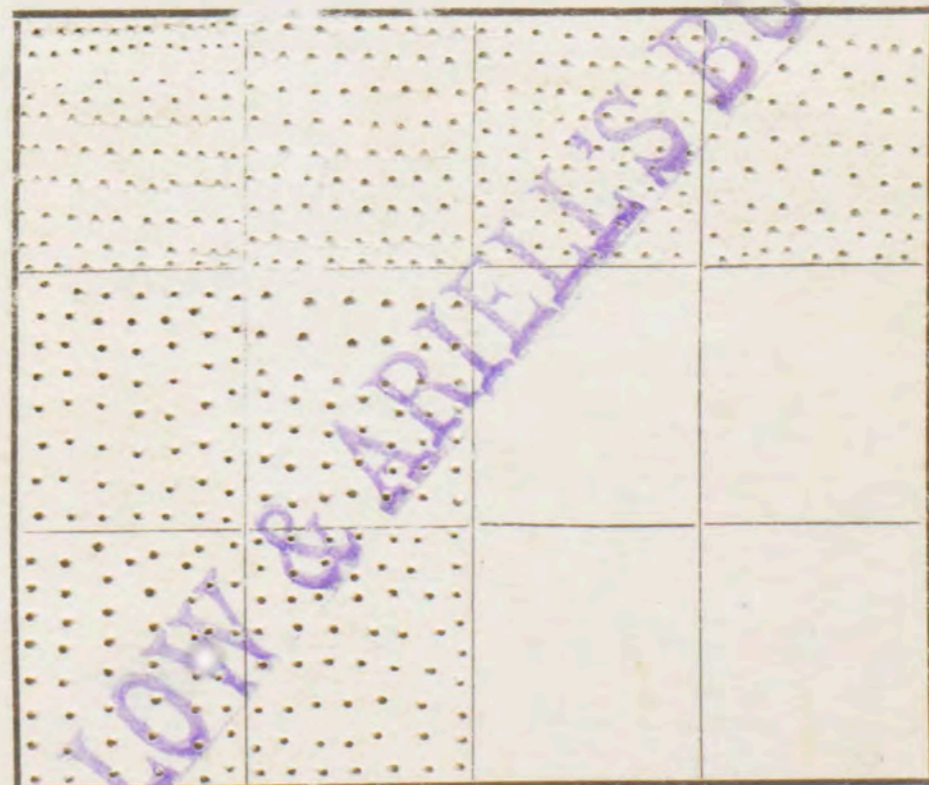
SWALLOW & ARIELL'S BUSY BEES.

No 37

SOCIÉTÉ

D'Assistance Maternelle et Infantile

Dans le Gouvernement Militaire de Paris



Ch. Arielli  
Australian Representative.



# Ways and Means

SWALLOW & ARIELL'S "BUSY BEE"  
Port Melbourne

MAY this Gift comfort you.  
Strike hard and finish it.

"My heart's  
right there"

ELSIE HOLMES  
Hon. Secretary



WOMEN'S WELCOME  
TO  
... GENERAL PAU ...

TOWN HALL, MELBOURNE

FRIDAY, 25th OCTOBER  
7.30 p.m.

BALCONY.

## STATE WAR COUNCIL APPEAL.

OUR BOYS' CARNIVAL, March 15th.

### "BUSY BEE" KIOSK.

ALL ARTICLES OF SWALLOW & ARIELL'S MANUFACTURE ARE GIFTS FROM THE COMPANY.  
OTHER ARTICLES ARE GIFTS FROM THE COMPANY'S EMPLOYEES and THEIR FRIENDS.

This Parcel is Ready for Posting to the Front, and contains food-stuffs, viz. :-

**LARGE FRUIT CAKE, HONEY, SMALL BUTTER  
BISCUITS, MEAT PASTE, CHOCOLATE, CHEDDAR  
CHEESE, PLUM PUDDING.**

**PRICE - - - 8s.**

GROSS WEIGHT  
under 7 lb.

**POSTAGE, 2s.**





SWALLOW & ARIELL'S BUSY BEES.

SWALLOW & ARIELL'S BUSY BEES.





xrite ColorChecker® Color Rendition Chart